

India's First AI School Infrastructure Company

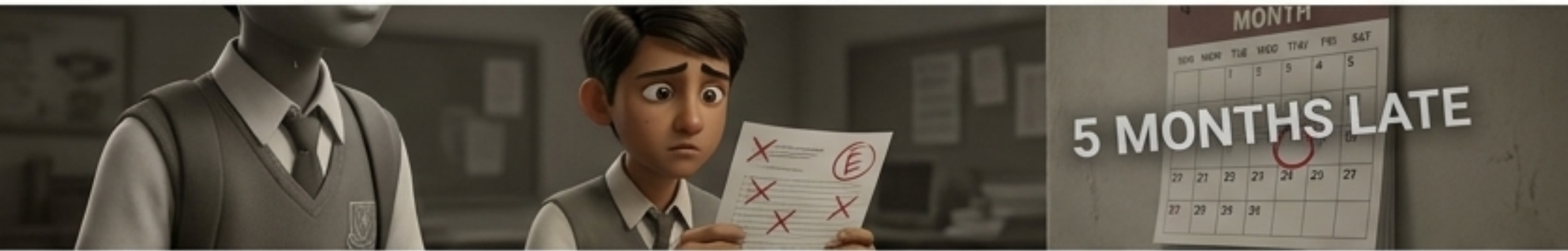
₹18 Crore to ₹612 Crore in 5 Years.
Compounding Revenue. Zero VC Capital.



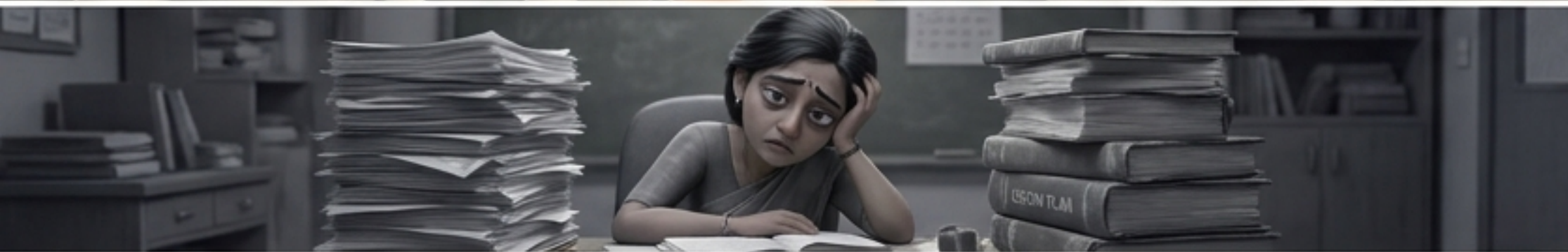
The Five Structural Failures Paralyzing Indian Education



English Fluency: 250M students study English, but fewer than 25% reach conversational fluency. Rote drills produce marks, not speech.



Assessment Blindspots: 80% of board exam failures stem from fixable gaps in 2-3 concepts that go unidentified until the term ends.



Teacher Overload: 1.5M unfilled teacher positions. Teachers spend 60% of their time on admin (5-8 hours/week) rather than teaching.

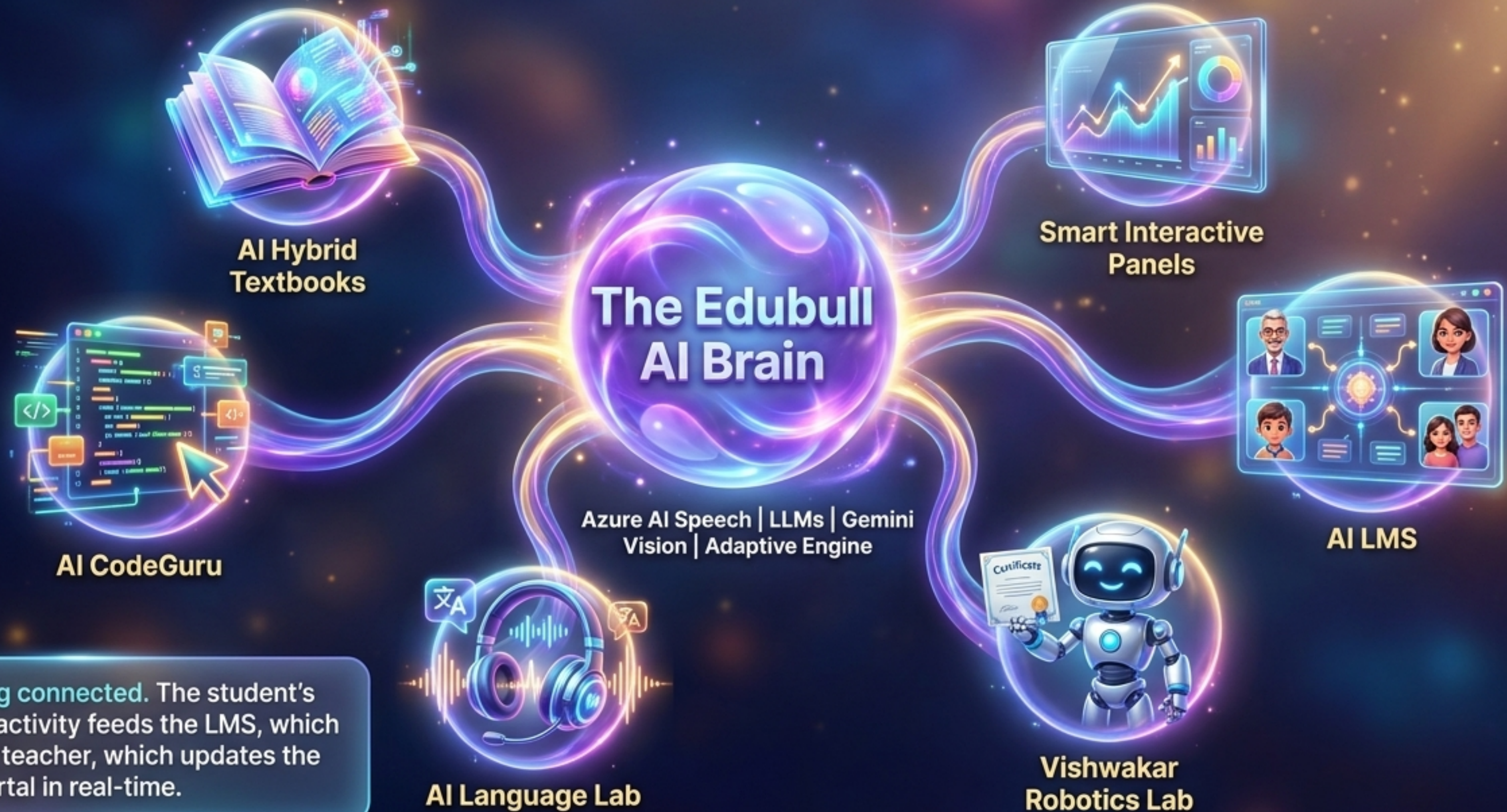


The STEM Gap: India ranks 40th globally in STEM. <12% of schools have hands-on STEM pathways.



The Digital Divide: ₹8,000 Crore spent annually on fragmented tech. Smartboards, LMS, and content do not talk to each other.

Not an App. The Complete AI Operating System for Schools.



Everything connected. The student's textbook activity feeds the LMS, which alerts the teacher, which updates the parent portal in real-time.

The Ultimate Academic Moat: Dual IIT Partnerships

IIT Roorkee



iHub Divyasampark:
Incubated and
co-developed

IIT Guwahati



Project VANI:
Vishwakar AI
Robotics Curriculum

These are genuine academic collaborations that took 3+ years to build. They cannot be purchased. They enable schools to justify a fee premium of ₹3,000–5,000 per student.


Five Magical Transformations Powered by Edubull AI



Fluency Achieved: Azure AI listens individually. Phoneme-level scoring gives 40 students 40 simultaneous tutors. CEFR certified.



Teacher Freedom: AI auto-generates lesson plans (30s), exams (60s), and instantly grades. 5+ hours reclaimed per week.



Assessment Intelligence: AI LMS hits 82% board prediction accuracy 5 months before exams. Auto-serves remedial content instantly.

5 Months to Exams



STEM Mastery: Vishwakar Robotics Lab. Daily physical expert present. 70+ models. IIT-certified 3-year curriculum.



Teacher Freedom: AI auto-generates lesson plans (30s), exams (60s), and instantly grades. 5+ hours reclaimed per week.



Unified Data: ONE platform, ONE AI brain. Seamless integration eliminates fragmented tech entirely.

The Upgrade Journey: Four Tiers of Classroom Magic

TIER 1 - Edubull Elite



TIER 2 - Elite Pro



TIER 3 - Elite Pro+



TIER 4 - Elite Diamond



The category leaders. Includes **Elite Pro+** alongside **Modern Furniture**, **Nursery/LKG Little Geniuses**, and **AI Talking Pens** for a complete Nursery-to-12 transformation.

Premium triple-board impact. Includes **Elite Pro + AI Language Lab** (CBSE 301 / Azure AI) + **AI CodeGuru** (CBSE 402+417) + **Physical Activities**.

For ambitious STEM schools. Includes **Elite + Vishwakar AI Robotics Lab** (furniture, 70+ kits, daily expert, IIT curriculum).

For budget-conscious schools. Includes: **AI Hybrid Textbooks** (10 subjects), **SLATE Interactive Panel** (free hardware), **3D Content**, **AI LMS**, **AI ERP**.

The Addressable Kingdom: A Structurally Massive Market



Edubull's current ₹18 Cr revenue is 0.019% penetration. Our 5-year target of **₹612 Crore** represents less than 0.7% of the total market. This is not ambition; it is **conservative capture**.

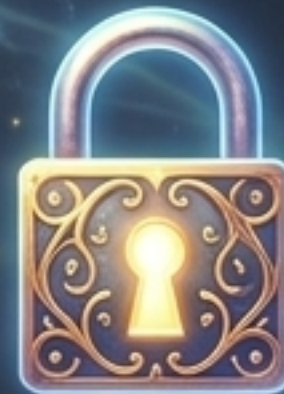
Twelve Unfair Advantages No Competitor Can Replicate



Dual IIT Credential



6 Integrated AI Products



Free Hardware Lock-In



82% Board Prediction



Azure AI Phoneme Scoring



Daily Robotics Expert



Direct China Factory



Profitable Revenue



2-Year Locked Contracts



Direct Board Impact



4 Product Tiers



EPP White-Label Channel

The Ultimate Matchup: Edubull vs. The Market

Feature	Edubull	LEAD	Extramarks	BYJU's
IIT Credential	✓			
6 Integrated Products	✓			
Free Hardware	✓			
AI Speech	✓			
82% Prediction	✓			
CEFR	✓			
Daily Expert	✓			
Locked Contract	✓			
White-Label	✓			
Profitable	✓	✓	✓	
4 Tiers	✓			
School Brand	✓	✓		✓
Total Score	12/12	2/12	2/12	1/12

The Compounding Engine: Why Revenue Never Restarts



1. The Mechanism: Hardware is installed completely FREE in the classroom. In exchange, the school signs a strict 2-Year Locked Contract.



2. The Math: Every classroom signed guarantees 24 months of continuous revenue.



3. The Moat: After 2 years, because the hardware is deeply integrated, 92% of classrooms renew indefinitely.



4. The Result: Year 2 sales stack on top of Year 1. The revenue is an annuity, not a transactional sale.



Exponential Classroom Growth: The 5-Year Stacking Effect



By Year 5, active classrooms reach 34× Year 1 volume—driven by the compounding mathematical lock, not just new sales.

The Financial Trajectory: ₹18 Cr to ₹612 Cr

	Y1	Y2	Y3	Y4	Y5
Revenue	₹18 Cr	₹74 Cr	₹184 Cr	₹347 Cr	₹612 Cr
Declining Hardware COGS	30%	28%	25%	22%	19%
EBITDA Expansion	₹2.6 Cr (14%)	₹16.3 Cr (22%)	₹57.0 Cr (31%)	₹131.9 Cr (38%)	₹309.1 Cr (50.5%)
Net Profit	₹1.9 Cr (10%)	₹11.1 Cr (15%)	₹40.0 Cr (22%)	₹93.7 Cr (27%)	₹222.7 Cr (36%)



Diversified Revenue Streams Spanning B2B and White-Label

Direct B2B
(Edubull Sales):
₹176 Cr.

International (GCC):
₹54 Cr.

EPP / Publisher
White-Label:
₹282 Cr.
(Zero-cost sales via 50+ partners)

School Groups / Chains:
₹247 Cr.

Renewal Revenue
(The Annuity Core):
₹423 Cr.



The 5-Year Strategic Quest: From Foundation to Global Expansion

FY26

FY26: Build the Foundation (₹18 Cr)

Launch EPP program, deploy ATLAS CRM, expand Dubai office.

FY28

FY28: Scale Nationally (₹74 Cr)

Close Series A. 15 EPP publishers, launch SkillPivot ITI.

FY29

FY29: Dominate Key States (₹184 Cr)

Launch Little Geniuses, enter SE Asia pilot.

FY30

FY30: Market Leadership (₹347 Cr)

100 EPP partners, Africa market entry, begin IPO prep.

FY31

FY31: Global Expansion (₹612 Cr)

2,700+ schools, 22 Lakh students, IPO readiness, undisputed leader in AI school infrastructure.

The Valuation Beanstalk: A 43x Value Creation Journey



From **₹100 Crore** pre-revenue to **₹4,284 Crore** in 5 years = **43x** value creation.

A **Series A** entry at **₹300 Crore** yields a **14x** return upon Year 5 exit.

The Inevitable Future of Learning



“From ₹18 Crore to ₹612 Crore in 5 years. From 1,600 classrooms to 55,000. From 300 schools to 2,700. This is not ambition. This is mathematics. The 2-year order model makes it inevitable.”

— **Dr. Girish Sharma**, Founder & CEO, Edubull Technologies

56,600 Classrooms Transformed | **21.9 Lakh** Students Reached | **₹4,284 Crore** Value Created

From **₹100 Crore** to **₹4,284 Crore** in 5 years = **43x** value creation. A Series A entry at ₹300 Crore yields a **14x** return upon Year 5 exit.