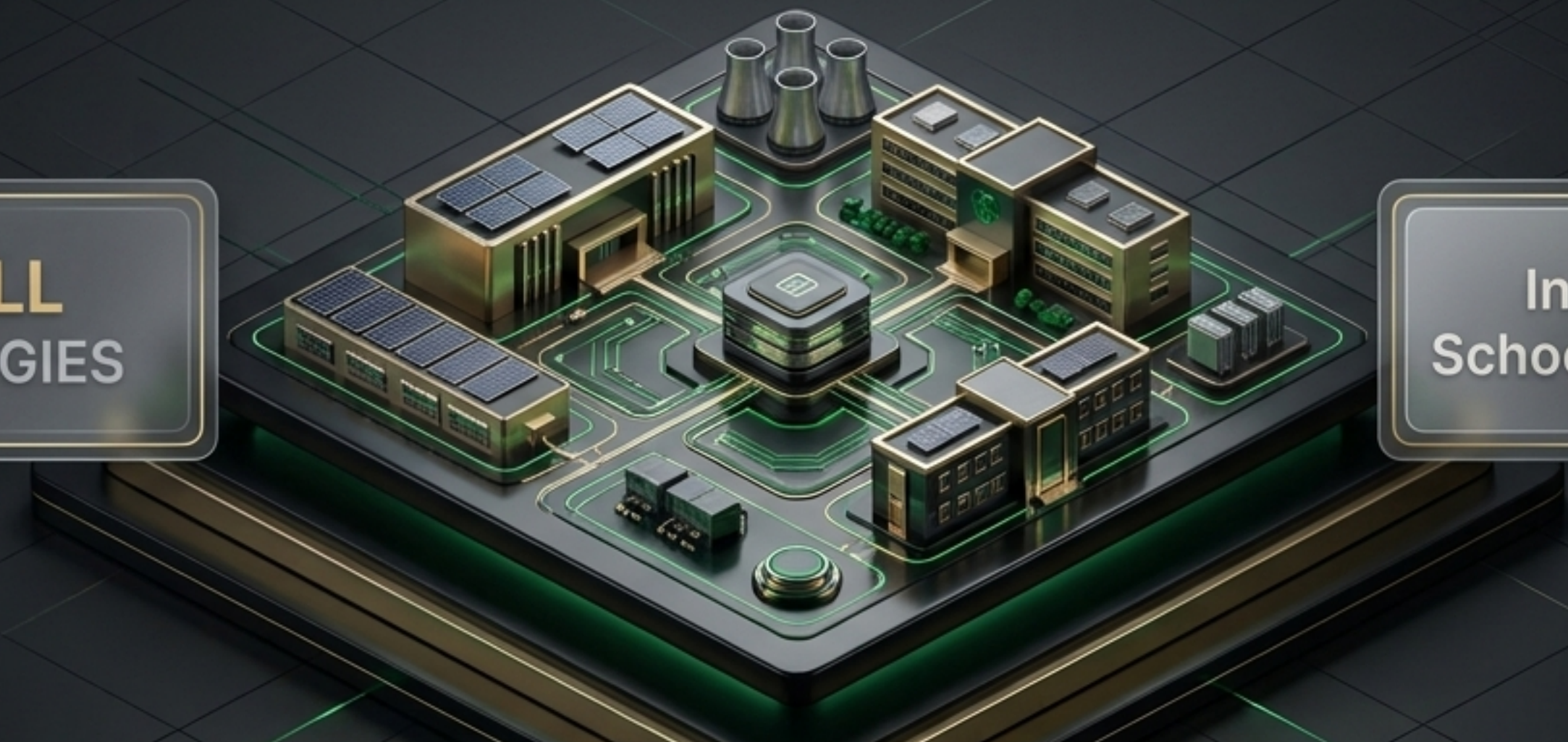


THE FUTURE OF INDIAN SCHOOL EDUCATION

Lead the Change. Don't Suffer From It.



EDUBULL
TECHNOLOGIES

India's First AI
School Infrastructure

Partnered with
IIT Roorkee & IIT Guwahati

TRADITIONAL PUBLISHING IS UNDER ATTACK

Threat Radar



Free NCERT PDFs

Govt tablets replacing purchased books



Amazon Direct

Bypassing local distributors with 20-30% discounts



EdTech Invasion

200+ startups stealing ₹2-5 Lakh book budgets per school



AI Generation

ChatGPT killing high-margin supplementary guides



Shrinking Margins

Publisher net margins compressing from 15-18% to 8-12%

THE MARKET HAS SHIFTED



One-Time Sales

Flat Budgets

8-12% Margins

Commodity



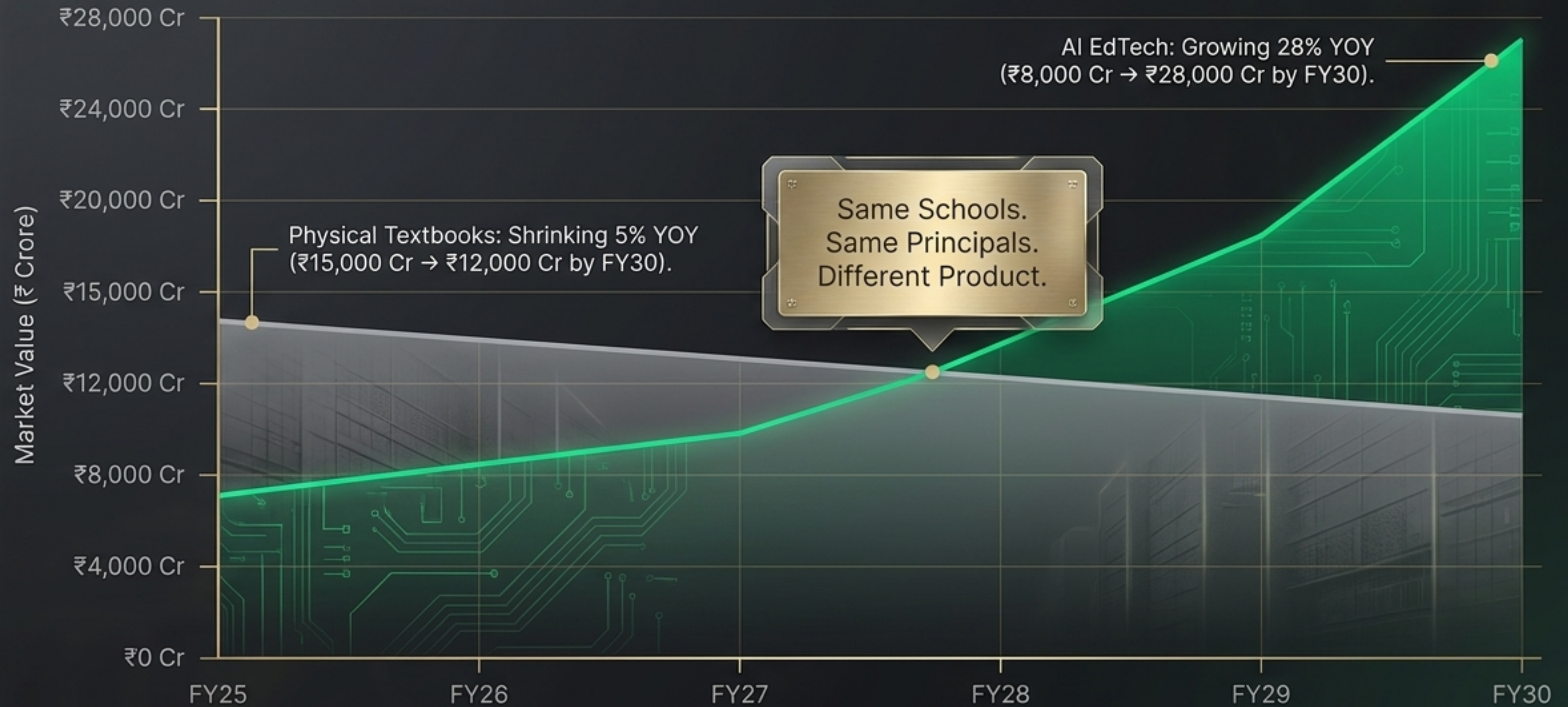
Compounding Subscriptions

Growing Budgets

25% Profit

Essential Infrastructure

THE GREAT WEALTH TRANSFER



EVOLUTION OF THE INDIAN PUBLISHER (2026-2035)

AI Infrastructure Partner (The Edubull Model)

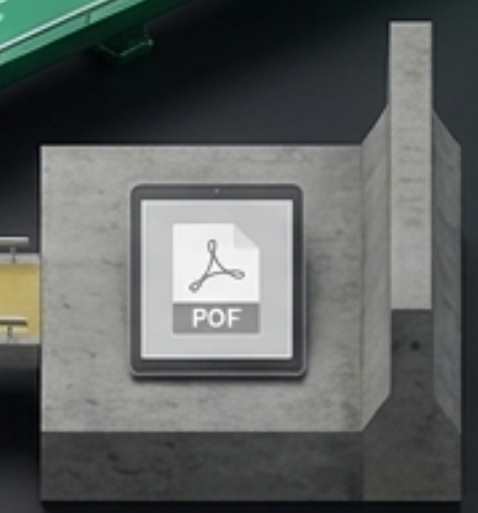
90%+ survival rate.
5-10x Growth leading to a ₹40,000+ Cr Market.
2030: Unbreakable Position, High Margins.



2026
START

Basic Digital (PDFs/QR)

50% survival rate.
Stagnant commodity business.
2030: Stagnant Market

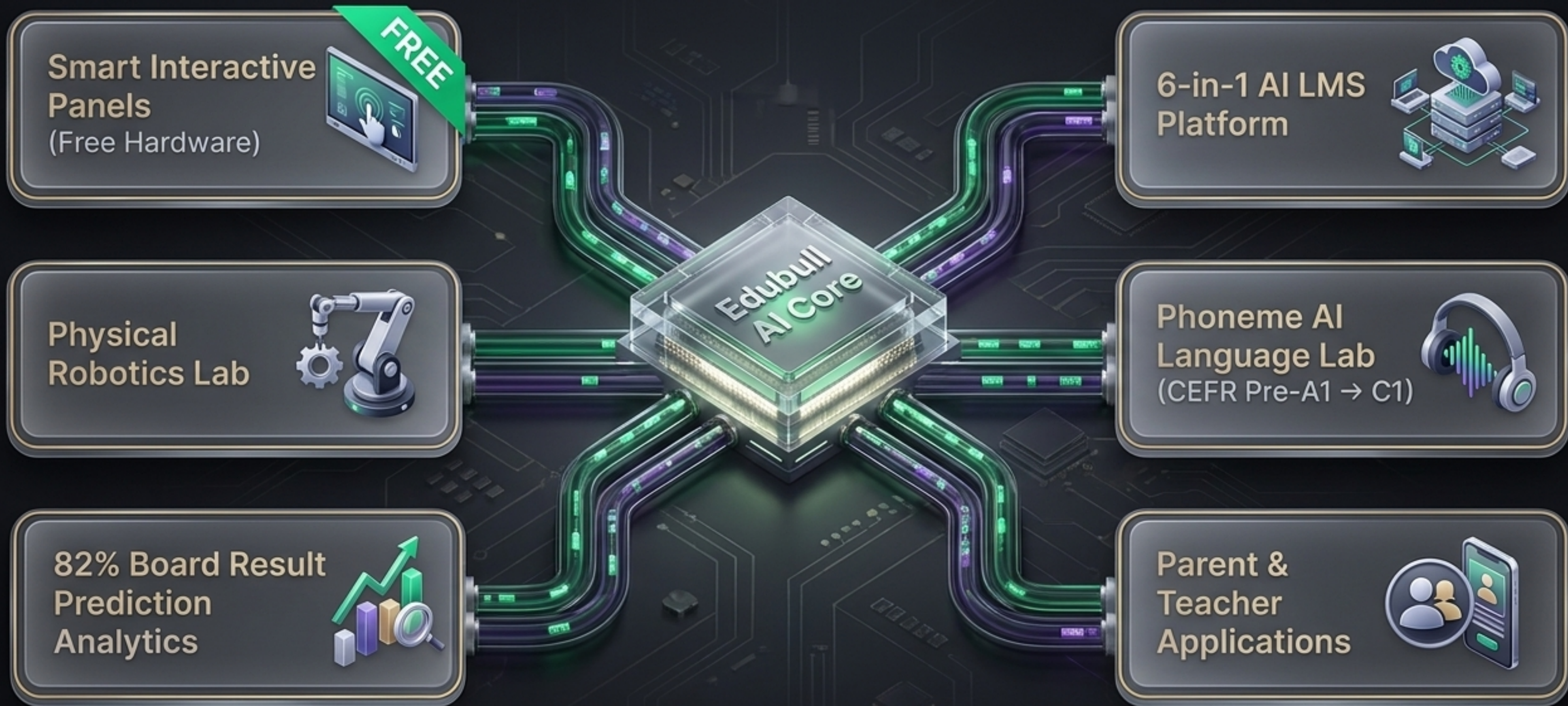


Print-Only

30% survival rate.
Death spiral by 2030 competing purely on price.
2030: ₹8,000-10,000 Cr Market (Shrinking)



THE COMPLETE AI SCHOOL ECOSYSTEM



Smart Interactive Panels
(Free Hardware)



FREE

6-in-1 AI LMS Platform



Physical Robotics Lab



Phoneme AI Language Lab
(CEFR Pre-A1 → C1)



82% Board Result Prediction Analytics



Parent & Teacher Applications



THE UNFAIR ADVANTAGE

	EDUBULL	LEAD School	Extramarks	Chinese Smart Boards
IIT Credibility	✓	✗ None	✗ None	None
6-in-1 AI	✓	✗ 3-4	⚠ 2-3	HW only
Free Hardware	✓	✗ No HW	⚠ No HW	HW sold
82% Board Prediction	✓	✗ None	⚠ None	None
25% Profit Share	✓	✗ No	⚠ No	HW only
Uniform Pricing	✓	✗ Varies	⚠ Varies	Varies
	12/12	1/12	1/12	2/12

HARDWARE + AI SOFTWARE INTEGRATIONS

Elite

The Entry
AI School

Starting at
₹2,800/student

Elite Pro

The Standard
AI School

Elite Pro+

Advanced
Integration

Elite Diamond

The Complete
Transformation

Uniform National Pricing. Zero Undercutting. Clean Market.

A DAY IN THE LIFE OF AN EDUBULL PARTNER



Step 1: You Open the Door

Use your existing 20-year principal relationships to introduce the IIT-backed AI program during your regular book visits.



Step 2: We Deploy the Magic

Edubull handles 100% of hardware procurement, installation, platform setup, and 2-day teacher training.



Step 3: You Collect the Revenue

You earn 25% of the total contract value, paid monthly, permanently.

THE COMPOUNDING WEALTH FLYWHEEL

10% Year 1.

Active Sales &
New Classroom
Deployment.



15% Year 2+

Renewals.
Compounding
Passive Income
on 92%+ retention.

**Zero
Capital.**



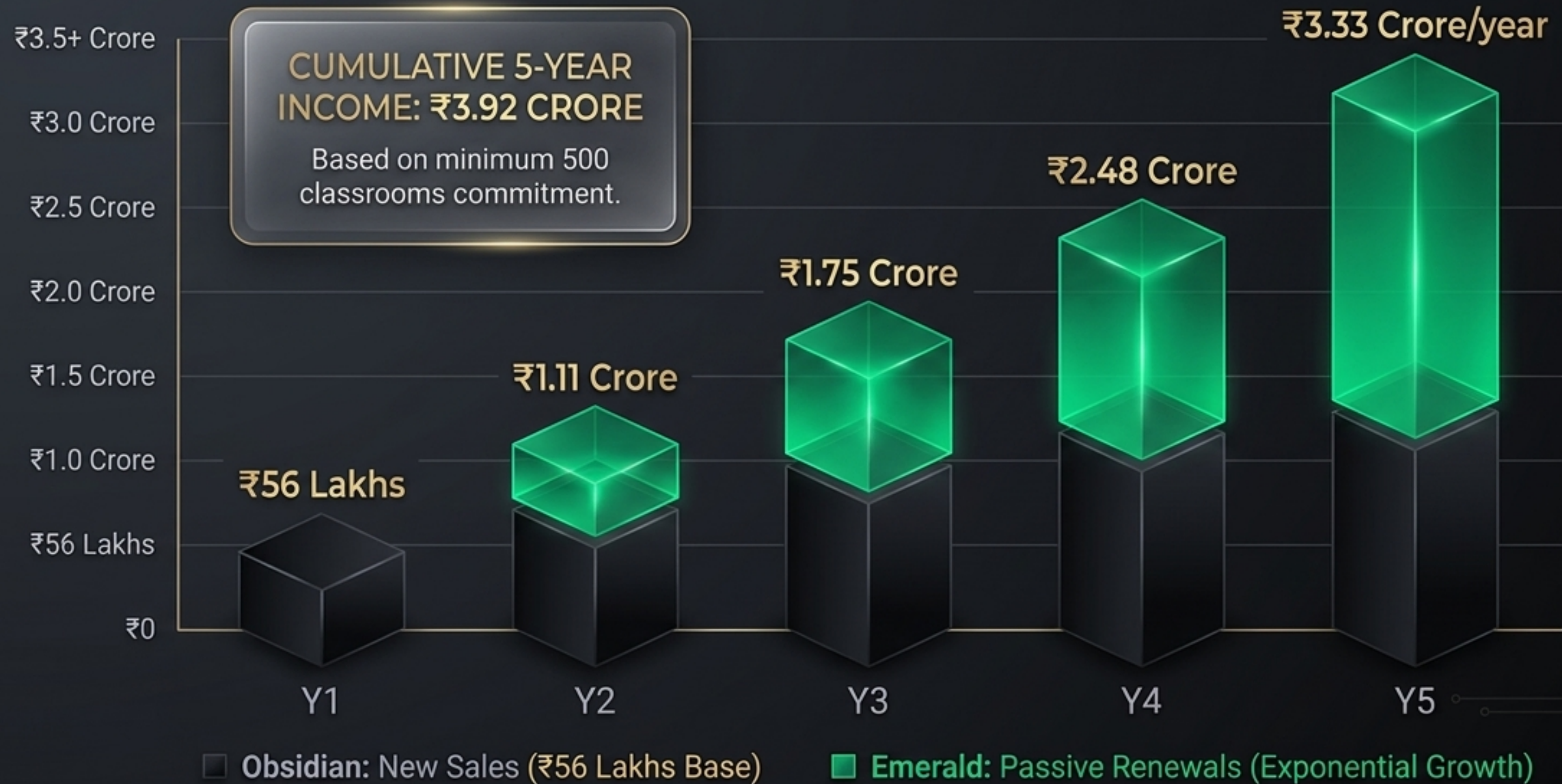
**Zero
Hardware
Cost.**



**100%
Territory
Exclusivity.**



YOUR 5-YEAR WEALTH TRAJECTORY



BACKED BY INDIA'S FINEST MINDS

IIT Roorkee
+
IIT Guwahati
Dual Partner

₹17
Crore
Annual
Revenue

300+
Active
Schools

14%
Net Profit
(Zero VC Money /
Profitable &
Sustainable)

THE TERRITORY LOCK

First Mover Advantage.

Once a territory is signed, it is gone forever.

No other partner can operate in your domain.

The only resource you cannot get back is **TIME**. Secure your schools before a competitor secures your territory.



LEAD THE CHANGE. DON'T SUFFER FROM IT.

Secure Your Market
Rights Today.

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girish@edubull.com

